



How do Russians say “no?”
What’s the period preceding Jurassic?
Are you smarter than a 12th grader?

Play  to find out!



Coming 2011

Celebrated nationally with the **“My Source Award for Community Impact”** from the Corporation for Public Broadcasting and named the **“Finest Series of 2008”** by the National Educational Telecommunications Association, **QUIZ SHOW** is entering its third season with uncontainable energy and celebrity guests, including NOVA’s Neil DeGrasse Tyson. **Now’s the time to secure your place on this award-winning show!**

QUIZ SHOW showcases the best and brightest West Texas teens from 8 local high schools, all out to prove they are the smartest in the Basin.

NEW THIS SEASON – YOU CAN BE PART OF THE ACTION!

Grab a buzzer! Your business, family or organization can team up to play on QUIZ SHOW. Think you’re smarter than a teenager?

QUIZ SHOW emphasizes quick recall of facts in all major disciplines plus current events, pop culture, movies, TV, sports and West Texas.

Your participation or sponsorship support for QUIZ SHOW makes a direct **positive impact on students...**it’s a **great team building exercise** for your employees...and it brings **promotional side effects** for *you*.

WAYS TO SUPPORT

PLAY! You and your team take the stage for a rousing game against another community team. Promote your group’s mission in your QUIZ SHOW intro. Wear your company shirts. Your group name appears on set throughout the show. Includes a six-month sponsor rotation on our primetime schedule.

SPONSOR! Your company logo appears before and after each episode with tagline voiceover. Your logo appears again during each episode as a cheer.

CHEER! Cheer teams to victory with a logo message that flies across the screen once during each episode. Includes sound effect.

Each of 8 shows will air no fewer than 5 times on Basin PBS in 2011 with additional airings in 2012 and will be posted for viewing at basinpbs.org

With Outstanding Local Support & Visibility

As part of this program, you will receive:

- **On-air credit**
- **Web link**
- **Local media placement**
- **Tickets to show tapings**
- **DVD copy of the show**
- **Your spokesperson stars in a Basin PBS promotional spot to air on our primetime schedule through 2011**



basinpbs.org/quiz_show.php

Ready to get quizzed?

Contact:

432.563.5728 office
Barbara Crane 432.312.2355 cell
bcrane@basinpbs.org
Daphne Dowdy 432.238.1753 cell
ddowdy@basinpbs.org

Basin PBS is a 501(c)(3) non-profit community organization