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BASIN PBS ANNOUNCES NEW EDUCATION DIRECTOR

PERMIAN BASIN, TEXAS, Thursday, June 16, 2022 – Basin PBS is excited to announce the arrival of Johnna Pullig as its new Director of Education. Pullig, who is from Big Lake, is a world traveler and passionate about education. She is also keen on all things true crime!

Pullig attended Texas A&M University where she received her bachelor’s degree in Anthropology with a minor in Museum Studies. After college, she spent 10 months with NET Ministries Australia organizing, running and participating in retreats for students in grades 4-12. She fell in love with education and wanted more. Upon her return she taught 8th grade social studies for three years as well as coached junior high volleyball, basketball and track at Reagan County ISD in Big Lake, Texas.

Pullig knew she wanted to continue her path in education but wanted to be outside the classroom. After moving to Midland to be closer to loved ones, she found that Basin PBS would allow her to use her knowledge and skills gained in teaching, to serve the community in ways she couldn’t before.

“I want to continue fostering relationships with our local school districts, daycares and homeschool families in Midland and Odessa, but also reach out to those in the greater Permian Basin area as well,” said Pullig when asked, “Why Basin PBS”?

Laura Wolf, Basin PBS CEO and General Manager says, “Johnna’s experience in a small school district gives us an insight on how to better serve the smaller communities in our viewing area. We are thrilled to have Johnna on board as we advance Education efforts throughout West Texas.”

Basin PBS couldn’t be more proud to have Johnna on the team. We can’t wait to see all that she will accomplish and the relationships she will foster and create.

About Basin PBS
Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like ONE QUESTION and MAIN STREET UNPLUGGED and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE and more. www.basinpbs.org
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