

# basin PBS Main Street

May 19, 2023 • 6pm

Save the Date  
Be a Sponsor



Rooted in Texas, Randy Rogers Band is a must-see with a Country-Rock reputation

## UNDERWRITING OPPORTUNITIES (Underwriting Only)

**"Can't Slow Down" \$15,000**  
Randy Rogers Band underwriter

**"Drinking Money" \$8,000**  
Cocktail service underwriter

**"Homecoming" \$4,000**  
Ticket underwriter

**"Fuzzy" \$4,000**  
Event decorations underwriter

## SPONSORSHIP OPPORTUNITIES

### Trail Boss Sponsor

#### (Presenting Sponsor) 1 available

- 2 VIP reserved tables of 8 w/ table service
- Dinner & concert table up front
- 32 drink tickets
- Event signage, including Basin PBS marquee
- Social media mentions
- On-air promo spots (radio & TV)
- Listing as title sponsor in event invitation, all printed materials and other media

### Maverick Sponsor \$15,000

- 1 VIP reserved table of 8 w/ table service
- Dinner & concert table up front
- 16 drink tickets
- Event signage
- Social media mentions
- Mention in all printed materials & other media

### Silver Spur Sponsor \$7,500

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- On-air & social mentions

### Wrangler Sponsor \$3,000

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- Social media mentions

### Cow Poke Sponsor \$1,500

- 1 VIP reserved table of 8
- Dinner & concert table
- 16 drink tickets

### Rustler Sponsor \$750

- 2 VIP reserved box seats
- Dinner & concert
- 4 drink tickets

### Ranch Hand Sponsor \$600

- 2 VIP reserved open seating
- Dinner & concert
- 4 drink tickets

### Farm Hand Sponsor \$150

- 1 ticket, no special seating
- Dinner & concert

**Interested?** Contact Laura Wolf: lwolf@basinpbs.org or  
Catrina Spears: cspears@basinpbs.org phone: 432-563-5728



basin  PBS

# Main Street

May 19, 2023 • 6pm

Save *the* Date  
Be a *Sponsor*



## THINGS TO KNOW!

### WHEN:

**May 19, 2023**

6:00pm: Gates open with Jody Nix

7:00pm: Live & silent auction

7:30pm: **Randy Rogers Band**

### WHERE:

Basin PBS Studio, 203 N. Main, Downtown Midland

### WHAT:

The party is back! Start working on your dance moves and join Basin PBS for our fourth annual fundraiser. This year we will feature the **Randy Rogers Band**. We'll also host a live & silent auction. Enjoy chicken fried steak with all the trimmings by River Smith's.

### WHY:

The Basin PBS Main Street Live fundraiser is a way for us to keep feeding your curiosity with more of the educational and cultural programming you've already come to rely on. It's also designed to help fund some of our operating costs. Keeping the lights on for more engaging community events, (in-person & virtual) and more programming favorites on your television. Programming that's perfect, for the whole family.

**Interested?** Contact Laura Wolf: [lwolf@basinpbs.org](mailto:lwolf@basinpbs.org) or  
Catrina Spears: [cspears@basinpbs.org](mailto:cspears@basinpbs.org) phone: 432-563-5728